

JOURNAL AD SPECS - 2021

Color/ Platinum / Gold:

Finished/Trim Size: 8 ½ x 11” - Portrait Orientation
Live area: 7.5 x 10”

Full-bleed – add 1/8” to all sides Prints in full color

Double Spread Ad Specs:

Finished/Trim Size: : 17 x 11”

Two 8.5 x 11 pages, side-by-side
.75” margin on the inside of both pages

Left page: 8.5 x 11”
Top and Bottom Margin: .5” Left Side
Margin: .5” Right side margin .75”

Right page: 8.5 x 11”
Top and Bottom Margin: .5” Left Side
Margin: .5” Right side margin .75”

AD FORMAT:

.pdf or .jpg

LOGO FORMAT:

high-resolution .jpg or vectorized .eps file

**OR MAIL A CD OR
USB FLASH DRIVE TO:**
(please include fonts)

Attn: Journal
Columbus Citizens Foundation
8 East 69th Street
New York, NY 10021-4906

EMAIL OR CALL:

journal@columbuscitizens.org
(for submissions and questions, Joseph O’Fallon: 212-249-9923, ext 215
including foldout and double
page instructions)

**Ads and logos must be received by September 17, 2021.
Your name will be printed as a supporter in the Journal
if you do not submit an ad.**